

53rd IWCS/Focus Conference
November 14-17, 2004, Philadelphia Marriott, Philadelphia, Pennsylvania, USA
www.iwcs.org

OVERVIEW - IWCS/Focus is the world's premier conference exclusively for manufacturers and users of fiber, conductor, wire, cables, harnesses and assemblies, and connectivity components. IWCS continues its leadership by providing a forum where both technical staff and commercial management can interact to develop products and marketing solutions for end use customers in the telecommunications, data, electronic, low voltage power, automotive, aerospace, and specialty OEM industrial markets.

Audience Profile - IWCS/Focus attendees are actively involved in the development, design, manufacturing, and application of cables, wire, cable assemblies, wire harnesses, fiber optic and metal conductors, connectors and connectivity products.

Exhibitor Profile - Exhibitors include manufacturers and distributors of the full range of wire and cable making materials, production and processing equipment and related products and services.

MISSION – International Wire & Cable Symposium, Inc. is a non-profit organization whose mission is to provide a forum for the exchange of technical information among suppliers, manufacturers and users on advancements in materials, processes and products for voice, data and video signal transmission systems. For over 50 years, IWCS/Focus has provided the industry with in-depth presentations that benefit from participation and contributions of individuals throughout the industry and around the world.

Sponsored by –

International Wire & Cable Symposium, Inc., Eatontown, New Jersey

Supporting Associates –

Europacable, Belgium

Wire & Cable Industry Suppliers Association (WCISA) and Wire & Cable Technology International
ECA, Electronic Components, Assemblies & Materials Association, sector of the Electronic Industries Alliance

2004 CONFERENCE PROGRAM

EXECUTIVE SUMMIT - In cooperation with ECA, the electronic components sector of EIA, we again co-host our Executive Summit on Cables and Connectivity for industry leaders.

- Our **Analyst Session** provides critical updates for the fiber optic, cabling and connectivity market segments.
- Our **Executive Summit Panel Discussion** involves Presidents of major cable and component makers.
- Our **Operations Management Session** has covered such topics as technology forecasting, updates on codes and standards, and manufacturing excellence programs such as Six Sigma.

2004 PLENARY KEYNOTE SESSION - This year, invited presenters include acclaimed internet pioneer, Dr. Vinton Cerf, Senior Vice President, Technology Strategy, MCI; and cabling industry executives, Giovanni B. Scotti, Executive Vice President, Pirelli Cavie e Sistemi Telecom SpA, Milan, Italy; and Hiroshi Ishihara, President and COO, Furukawa Electric Co. Ltd., Tokyo, Japan.

TECHNICAL SYMPOSIUM - The Symposium Committee selects presentations covering the most current technology developments in the design and use of fiber, conductors, cables, components; materials specifications; manufacturing and processing; connectivity and systems requirements; among other topics:

- **Automotive and Aerospace** wiring systems topics are covered in cooperation with SAE Cable Task Force.
- **Nanotechnology and Composites** presentations provide details about this exciting emerging technology and its applications to Wire & Cable.

PROFESSIONAL DEVELOPMENT PROGRAM - We continue our multi-year process of upgrading our Educational Short Courses from individual courses to a Professional Development Program. We provide the industry and the individual student courses that allow ongoing and continuing professional training provided by a volunteer faculty of some of the world's leading experts.

SUPPLIERS EXHIBITION

We expect over 100 key industry suppliers. For a complete list of prior and current exhibitors and more information about reserving booth space, visit our website at www.iwcs.org