

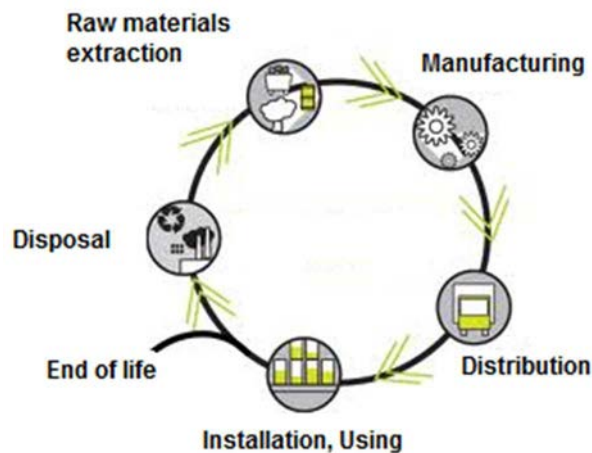
## Life cycle assessment improvement Medium Voltage cable for French market

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For several years, GENERAL CABLE France has integrated eco-design in the heart of its activity. The life cycle assessment of the cable is used to identify our products impact on the environment. This includes the extraction of raw materials, its end of life in terms of natural resources consumption (materials, energy ...), their production impacts but also wastes generated.



With the concern of environment respect and in addition to life cycle assessment of our Medium Voltage products for French market, we have chosen to launch an approach to minimize the environmental impact of our cables.

Assessments conducted with EIME (Environmental Information and Management Explorer) enabled us to clearly identify the impacts and to highlight potential improvements of our products with new raw materials or appropriate design.